

**ATLANTA FALCONS STADIUM COMPANY, LLC**  
**RELEASE AND WAIVER OF PUBLICITY & LIABILITY**

I, the undersigned, on behalf of myself, or the participant minor set forth below (if applicable), and my personal representatives, heirs, next of kin, executors, representatives, assigns and administrators (hereinafter, collectively, "I", "me" or "my"), HEREBY ACKNOWLEDGE AND AGREE THAT MY PARTICIPATION IN THE EVENT AND THE ACTIVITIES AND/OR THE USE OF EQUIPMENT AND/OR FACILITIES IN CONNECTION THEREWITH (THE "ACTIVITIES") OF ATLANTA FALCONS STADIUM COMPANY, LLC D/BA MERCEDES-BENZ STADIUM ("MBS") IS VOLUNTARY AND INVOLVES RISK OF BODILY INJURY, DEATH AND/OR DAMAGE TO OR LOSS OF PROPERTY AND I KNOWINGLY AND FREELY ASSUME ALL SUCH RISKS, BOTH KNOWN AND UNKNOWN. In consideration of MBS allowing me to participate in such Activities, I hereby release and hold harmless MBS and its affiliated companies, and all of their respective directors, officers, employees, agents, sponsors, partners, successors and assigns (collectively, the "MBS Parties"), from any and all rights, claims, demands, losses, damages, expenses, costs and actions (including reasonable attorneys' fees) which I may have in connection with my participation in the Activities, including without limitation, any bodily injuries, illness, death, personal injuries or property damage that I may incur or which may arise or result from my participation in the Activities, regardless of whether it results from the negligence of the MBS Parties or others. I acknowledge that my participation in the Activities shall be subject to the rules and regulations the hosting facility may require and that I shall be obliged to pay for any damage that I may cause while participating in the Activities.

Further, I hereby grant the MBS Parties the perpetual, worldwide right to make both visual and/or audio recordings and still images of me and to use my name, voice, likeness, picture, words and writings, identity, testimonials, biographical information or any material based on or derived therefrom or in connection with any of the Activities, (collectively, my "Likeness") for any purpose, including without limitation, commercial, advertising, marketing or promotion of the MBS Parties. I agree that the rights granted hereunder shall include the perpetual, worldwide right of the MBS Parties to edit, telecast, cablecast, webcast, rerun, record, publish, reproduce, use, license, print, distribute or otherwise exploit my Likeness in any manner and in any medium or forum, whether now known or hereafter devised, in whole or in part, without any further compensation to me. I hereby release and discharge the MBS Parties from any liability in connection with such use, including without limitation, claims for invasion of privacy, defamation of character or any alteration, distortion or illusionary effect, whether intentional or otherwise, and waive any right that I may have to review or approve any such use or any material that may be used in connection therewith or the use to which it may be applied.

I have read, or have had read to me, and understand each and every word of this Release and Waiver of Publicity and Liability and am fully familiar with the contents hereof and further agree that no oral representations, statements or inducement contrary to anything contained herein has been made by the MBS Parties.

I understand and agree that this document shall be construed in accordance with and governed by the laws of the State of Georgia and is intended to be as broad and inclusive as permitted by the laws of the State of Georgia, and if any portion hereof is held invalid, that the balance shall, notwithstanding, continue in full legal force and effect.

**Event:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Agreed and Accepted:** Check the applicable box and sign below.

\_\_\_\_\_ I warrant that I am 18 years of age or older, and that I have every right to contract in my own name.

\_\_\_\_\_ I warrant that I am the parent or legal guardian of the minor participant noted below, or that I was granted the power of attorney by the parent or legal guardian to sign this Release and Waiver of Publicity and Liability on behalf of the minor. I have read, or have had read to me, and understand each and every word of this Release and Waiver of Publicity and Liability and I guarantee all of the obligations and representations stated above on behalf of myself and the minor and have the authority to release any potential rights or claims on behalf of the minor and/or agree to indemnify, defend and release the MBS Parties of any and all claims by such minor or his/her representatives.

Participant's Name \_\_\_\_\_ Participant's Signature \_\_\_\_\_

Address: \_\_\_\_\_

Parent/Legal Guardian Name \_\_\_\_\_ Parent/Legal Guardian Signature \_\_\_\_\_

Address: \_\_\_\_\_